

January 2018

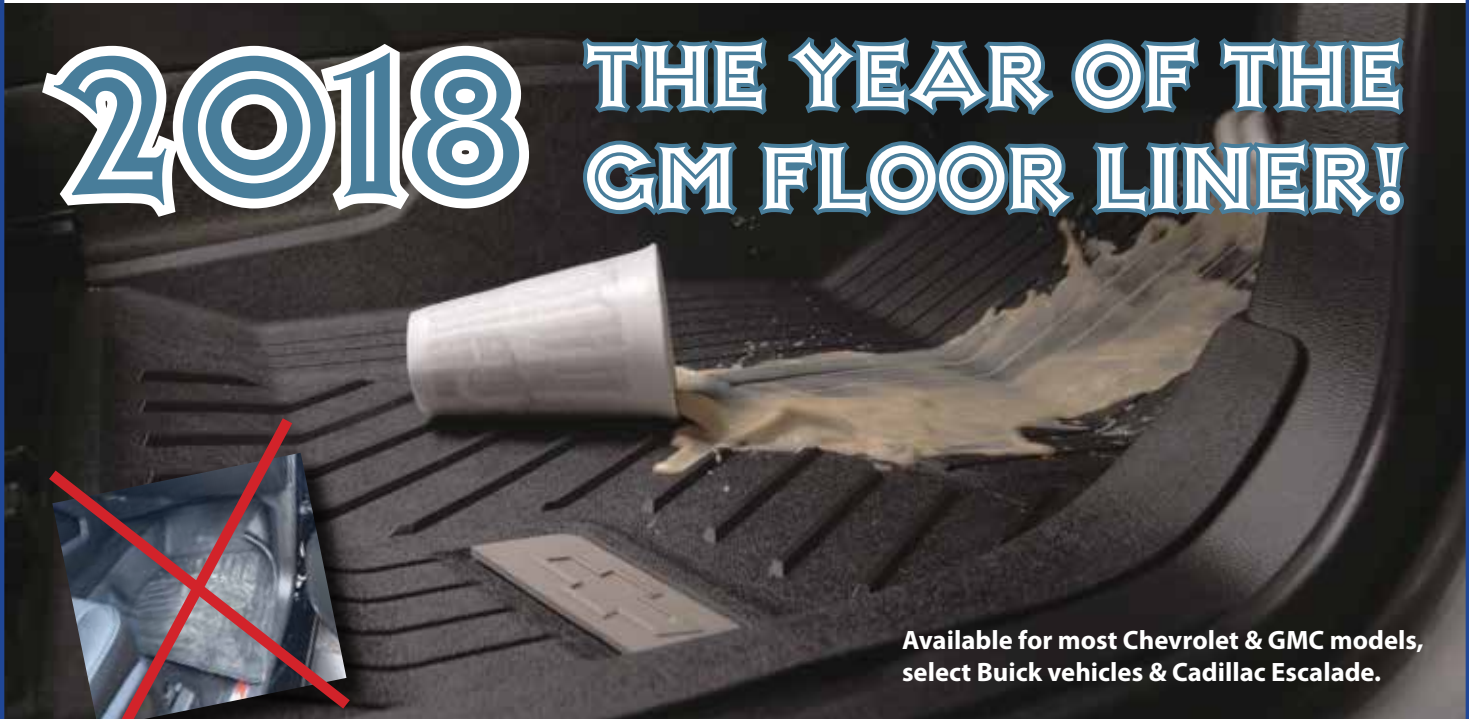
# ADI UPDATE

The GM Accessories Monthly Newsletter from SDAS

[www.gmadi.biz](http://www.gmadi.biz)



## 2018 THE YEAR OF THE GM FLOOR LINER!



Available for most Chevrolet & GMC models, select Buick vehicles & Cadillac Escalade.

**Say goodbye to the competition.** Our Floor Liners for Chevrolet, GMC, Buick & Cadillac are a superior product and offer these advantages over other brands of floor liners:

- More Precise Fit<sup>1</sup>
- More Complete Carpet Coverage<sup>1</sup>
- More Effective Anchoring System<sup>1</sup>
- Easier Overall Removal for Cleaning<sup>1</sup>
- Easy-to-Remove Two-Piece Rear Floor Liner

**LPO ADVANTAGE:** When ordering Floor Liners as an LPO, the impact on the lease payment is less for the customer than adding WeatherTech mats to a lease.

Available for many models - not just trucks!  
Talk to your TSM about setting up a display.

<sup>1</sup> Based on third party AMCI Certified Testing as performed on Chevrolet Accessories Colorado Crew Cab Floor Liners (P/N 84056631, 23381376, 23381382) vs. WeatherTech FloorLiner™ DigitalFit® — Laser Measured for MY14-MY16 Colorado.

### HERE'S WHAT'S INSIDE:

- SDAS Q1 WHEEL PROMOTION
- GM ACCESSORIES SPIN REWARDS PROGRAM
- 2018 BUSINESS CHOICE OFFERS PROGRAM
- TONNEAU COVERS FOR SILVERADO & SIERRA
- GENIUS BOOST JUMP STARTERS FROM NOCO®
- NEW SLIDING TRAY SYSTEM FROM BEDSLIDE®
- NEW REARSEAT INFOTAINMENT SYSTEM
- 2018 PROTECTION PACKAGES FOR CHEVROLET, GMC, BUICK & CADILLAC
- SDAS JANUARY RAFFLE PROMOTION

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Additional Warehouse: Albuquerque, NM

# ★ GM ACCESSORY RANKINGS ★

## GM DEALER ACCESSORY CYTD OBJECTIVE % ATTAINMENT

### SOUTH CENTRAL REGION

KELLY GRIMSLEY AUTO GROUP, LTD	ODESSA	TX	408%	DESERT SUN MOTORS, INC.	ALAMOGORDO	NM	94%
SCOGGIN-DICKEY CHEVROLET-BUICK,	LUBBOCK	TX	338%	HART CHEVROLET, BUICK, GMC	DALHART	TX	94%
GREG LAIR, INC.	CANYON	TX	243%	ROBERT HALL CHEVROLET, INC.	JAYTON	TX	93%
LUBKE CHEVROLET, INC.	EDEN	TX	231%	BROWN BUICK GMC	AMARILLO	TX	93%
COLT AUTO GROUP	PECOS	TX	224%	RANDALL MOTORS, INC.	SAN ANGELO	TX	92%
BRAVO CHEVROLET-CADILLAC	LAS CRUCES	NM	196%	MIDLAND BUICK GMC CADILLAC	MIDLAND	TX	91%
GUY CHEVROLET COMPANY	ARTESIA	NM	193%	MUSTANG COUNTRY	DENVER CITY	TX	90%
SEWELL CHEVROLET-BUICK-GMC	ANDREWS	TX	186%	CARLSBAD CHEVROLET	CARLSBAD	NM	90%
DUNCAN CHEVROLET CO., INC.	STRATFORD	TX	179%	TOLIVER BROTHERS, LLP	BALLINGER	TX	89%
SEWELL CHEVROLET-BUICK-GMC	ANDREWS	TX	173%	LUBKE'S CARS & TRUCKS	BRADY	TX	89%
COUNTRY CHEVROLET, INC.	BORGER	TX	168%	JOHN ROLEY AUTOCENTER	LEVELLAND	TX	86%
PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	162%	ALL AMERICAN CHEVROLET OF	MIDLAND	TX	85%
DESERT SUN ROSWELL, INC.	ROSWELL	NM	150%	MISSION CHEVROLET, LTD.	EL PASO	TX	85%
BRUNER AUTO GROUP	EARLY	TX	148%	BILL WELLS CHEVROLET	PLAINVIEW	TX	84%
CARSTENS MOTOR CO., INC.	BRECKENRIDGE	TX	143%	FULLEN MOTOR COMPANY	EASTLAND	TX	83%
WESTSTAR CHEVROLET BUICK GMC	MONAHANS	TX	142%	AUTONATION CHEVROLET WEST	AMARILLO	TX	82%
JOHN ROLEY AUTOCENTER, LTD.	LITTLEFIELD	TX	141%	LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	82%
PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	140%	LAMESA CHEVROLET BUICK GMC	LAMESA	TX	81%
HAMILTON GM COUNTRY	PORTALES	NM	139%	ALL AMERICAN CHEVROLET OF	ODESSA	TX	79%
CULBERSON AUTOS	PAMPA	TX	136%	STEVENS 5-STAR CAR & TRUCK	HEREFORD	TX	76%
MIDLAND BUICK GMC CADILLAC	MIDLAND	TX	131%	LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	73%
AMISTAD MOTORS	FORT STOCKTON	TX	129%	LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	73%
IRWIN AUTO CO.	PERRYTON	TX	127%	ALL AMERICAN CHEVROLET OF SAN	SAN ANGELO	TX	73%
VIVA CHEVROLET	EL PASO	TX	127%	DESERT SUN MOTORS, INC.	ALAMOGORDO	NM	72%
SIERRA BLANCA MOTOR COMPANY	RUIDOSO	NM	126%	BRAVO CHEVROLET-CADILLAC	LAS CRUCES	NM	68%
TATE BRANCH AUTOPLEX	CARLSBAD	NM	124%	WHEELER MOTOR COMPANY, INC.	STANTON	TX	68%
BENDER CHEVROLET-BUICK-GMC-	CLOVIS	NM	118%	LAWRENCE HALL CHEVROLET BUICK	ANSON	TX	68%
REAGOR-DYKES CHEVROLET BUICK	SNYDER	TX	116%	RUDOLPH CHEVROLET, LLC	EL PASO	TX	65%
JOHN ROLEY AUTOCENTER	LEVELLAND	TX	115%	SHAMALEY BUICK GMC	EL PASO	TX	64%
BRUNER AUTO GROUP	EARLY	TX	109%	MITCHELL BUICK-GMC	SAN ANGELO	TX	62%
ARVIS DAVIS CHEVROLET, INC.	PADUCAH	TX	109%	LAWRENCE HALL CHEVROLET BUICK	ANSON	TX	62%
WHEELER MOTOR COMPANY, INC.	STANTON	TX	109%	CRAWFORD BUICK-GMC	EL PASO	TX	61%
AUTONATION CHEVROLET AMARILLO	AMARILLO	TX	108%	REAGOR-DYKES CHEVROLET	FLOYDADA	TX	61%
LAMESA CHEVROLET BUICK GMC	LAMESA	TX	105%	BAILEY TOLIVER CHEVROLET, LLP	HASKELL	TX	60%
FREEDOM BUICK GMC	ODESSA	TX	105%	STEVENS 5-STAR CAR & TRUCK	HEREFORD	TX	59%
ALL AMERICAN CHEVROLET	SLATON	TX	105%	SISBARRO BUICK-GMC, INC.	LAS CRUCES	NM	55%
BRAVO CADILLAC	EL PASO	TX	104%	GENE MESSER CHEVROLET	LUBBOCK	TX	54%
BENDER CHEVROLET-BUICK-GMC-	CLOVIS	NM	103%	SISBARRO DEMING, LIMITED LIABILITY	DEMING	NM	52%
POLLARD CHEVROLET-BUICK-	BIG SPRING	TX	102%	GLASSCOCK CHEVROLET, INC.	BIG LAKE	TX	47%
DESERT SUN ROSWELL, INC.	ROSWELL	NM	101%	SHROYER MOTOR COMPANY	BIG SPRING	TX	47%
AUTONATION CHEVROLET WEST	AMARILLO	TX	99%	HANNER CHEVROLET GMC, INC.	BAIRD	TX	44%
WARE CHEVROLET BUICK	WHEELER	TX	97%	FRANK BROWN GMC TRUCK	LUBBOCK	TX	43%
ALDERSON CADILLAC, L.L.C.	LUBBOCK	TX	97%	LAMESA CHEVROLET BUICK GMC	LAMESA	TX	35%
PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	96%	HANNER CHEVROLET GMC, INC.	BAIRD	TX	34%

### WESTERN REGION

QUALITY BUICK GMC, INC.	ALBUQUERQUE	NM	229%	CHEVROLET OF SANTA FE	SANTA FE	NM	113%
GARCIA CADILLAC OF ALBUQUERQUE	ALBUQUERQUE	NM	187%	CHEVROLET OF SANTA FE	SANTA FE	NM	106%
STEVE KEETCH MOTORS, INC.	CORTEZ	CO	162%	TILLERY CHEVROLET GMC, INC.	MORIARTY	NM	105%
WEBB AUTOMOTIVE GROUP, INC.	FARMINGTON	NM	150%	TILLERY BUICK GMC, LLC	LOS LUNAS	NM	103%
HENRY VALENCIA, INC.	ESPANOLA	NM	149%	MARK'S CASA CHEVROLET	ALBUQUERQUE	NM	101%
MOREHART MURPHY REGIONAL AUTO	DURANGO	CO	148%	RICO MOTOR COMPANY, A	GALLUP	NM	91%
FRIDAY MOTORS INC	TAOS	NM	146%	PITRE BUICK GMC	ALBUQUERQUE	NM	90%
WHITEHEAD CHEVROLET	TRUTH OR	NM	138%	AMIGO CHEVROLET	GALLUP	NM	89%
GARCIA BUICK GMC OF SANTA FE	SANTA FE	NM	134%	RELIABLE CHEVROLET (NM), LLC	ALBUQUERQUE	NM	46%
GALLES CHEVROLET COMPANY	ALBUQUERQUE	NM	129%	HI COUNTRY BUICK GMC	FARMINGTON	NM	28%
BRAD FRANCIS CHEVROLET	LOS LUNAS	NM	114%	HI-COUNTRY CHEVROLET, INC.	AZTEC	NM	18%

# SDAS Q1 22" WHEEL PROMOTION

WHILE SUPPLIES LAST!



## **\$500 OFF** CK161 & CK190 22" WHEEL & TIRE PACKAGES!

**BUY 2 SETS & GET A  
FREE JUMP STARTER!**

Eligible Wheel Style:



**CK161**  
6-Spoke  
Manooagian Silver



**CK190**  
7-Spoke Silver with  
Chrome Inserts

## **BONUS!**

**Buy any 2 sets and get a  
FREE NOCO  
GB40 jump  
starter in  
addition to  
the discount!**



For a limited time, receive a **\$500 DISCOUNT** on the  
above two styles of 22 Inch Wheels!

**Buy 2 sets and get a FREE NOCO GB40 Jump Starter!**

Receive up to a \$1,000 credit for takeoff\* wheels!

\*Takeoff credit amount depends on size and style of wheel. Contact your ADI for details.

Promotion runs January 3 – April 3, 2018 or while supplies last. Promotional wheels are not eligible for return. ADI to Dealer Sales only; LPOs not eligible for promotion. For more information please contact your TSM or our office.



ACCESSORIES

DEALERSHIP \_\_\_\_\_ BAC \_\_\_\_\_

PO# \_\_\_\_\_

PRINT NAME \_\_\_\_\_



SDAS reserves the right to change, amend, cancel, or revoke any promotion at any time.

**866-664-8900 • Fax 806-798-4044 [www.GMADI.biz](http://www.GMADI.biz)**

# ACCESSORIES REWARDS PROGRAM



From January 3, 2018 – April 3, 2018, sell eligible Premium All-Weather Floor Liners, Tonneau Covers, Bed Rugs, Bed Mats and Tool Boxes, and earn SPIN rewards ranging from \$10–\$50 in earnPOWER points per VIN.

## NEW! ADDITIONAL ELIGIBLE ACCESSORIES:

Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder (various models)	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

Visit [gmearnpower.com](http://gmearnpower.com) to process SPINs through May 1, 2018. See rules for full details on processing SPINs. All dealership employees are eligible and will see earnings reflected in their earnPOWER account within 48 hours of a successfully completed SPIN.



## ACCESSORIES REWARDS PROGRAM RULES

### PROGRAM PERIOD

January 3, 2018 – April 3, 2018

### ENROLLMENT FEE

None

### ELIGIBLE DEALERSHIP EMPLOYEES

- All Chevrolet, Buick, GMC and Cadillac dealership employees with a valid GMIN and employed as of January 2, 2018
- Participation is voluntary

### HOW IT WORKS

- Dealer will be automatically enrolled upon submitting for first SPIN via the GM **eamPOWER** website: [gmearnpower.com](http://gmearnpower.com)
- Eligible dealership employees will earn one SPIN for every VIN with an eligible accessory sold over the counter during the Program Period
- Each earned SPIN will have the opportunity to win up to \$50 in GM **eamPOWER** points. Payout amounts are \$10, \$20, \$30, \$40 or \$50
- The [gmearnpower.com](http://gmearnpower.com) website will be available to process SPINs through May 1, 2018
- SPIN Requirements:**
  - Participant must enter the eligible over-the-counter Accessory sale into the GM IOP system
  - Participant must enter the corresponding valid VIN into the [gmearnpower.com](http://gmearnpower.com) website
  - VIN entered with IOP submission must match VIN entered via [gmearnpower.com](http://gmearnpower.com) website
  - SPINs will be awarded on [gmearnpower.com](http://gmearnpower.com) after required information is confirmed
- Award Payment**
  - Dealership employees will see earnings reflected in their GM **eamPOWER** account within 48 hours of a successfully completed SPIN

### ELIGIBLE ACCESSORY SALES

- All Floor Liners, Tool Boxes, Bed Covers (Tonneau Covers), Bed Rugs and Bed Mats. LPOs are not eligible
- New Floor Liners released during Program Period are eligible
- Additional eligible accessories:

ACCESSORY	PART NUMBERS
Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

### ELIGIBLE DELIVERIES

- Only over-the-counter Accessory sales qualify
- LPOs are NOT eligible

### SALES, SERVICE AND PARTS MANAGERS ELIGIBILITY AND AWARDS

- Sales, Service and Parts Managers will earn GM **eamPOWER** points in the amount of 20% of the total awards earned during the override period (i.e., a 20% override). For example:
  - If the total SPIN earnings at the dealership were \$1,000 in GM **eamPOWER** points, then the Manager(s) would earn \$200 in GM **eamPOWER** override points

- Overrides will be allocated to the Manager(s) associated with the Participant earning the SPIN. For example:
    - Sales Consultant claims will apply to the Sales Managers override; Service Consultant claims will apply to the Service Managers override, and Parts Consultant claims will apply to the Parts Managers override
  - If there is more than one Manager per department, the override will be shared equally among department managers. For example:
    - Sales Consultant SPIN earnings totaled \$1,000 in GM **eamPOWER** points and the dealership has two Sales Managers. Sales override is calculated to be \$200 and each Sales Manager receives \$100 (i.e., \$200/2)
  - Overrides will be issued as GM **eamPOWER** points directly into Manager GM **eamPOWER** accounts (i.e., no SPINs will apply)
  - Overrides will be calculated and issued monthly during the Program Period
  - In the event a Sales, Service, or Parts Manager executes a SPIN based on an ineligible vehicle delivery, the 20% override will be forfeited
  - The Manager's GMIN must be on the OWB delivery record and the Manager must be on the "Maintain Personnel" at [gmprograminfo.com](http://gmprograminfo.com) to be eligible for awards
- ### TAX PROVISIONS
- Liability for federal, state or other taxes imposed upon a reward is the sole responsibility of the dealer and/or the dealer employee, not GM. Program Headquarters will report all rewards to the appropriate taxing authorities as appropriate

General Motors reserves the right to cancel, amend or revoke this program at any time.

# Accessories Rewards IOP Process

Global Warranty

Begin a New Transaction

Transaction Type: ZSET - Service Events

Requesting BAC: 123456 - ABC CHEVROLET

Service Advisor Number: 202333444

Job Card Number: 123456

Job Card Open Date: 10/06/2015

VIN: 1G1UB37066A123456

Labour Operation Code: 0255

Report Completion Date: 10/04/2014

Job Card Transaction Details

General [Tab]

Service Agent Installed Option

Completed Cause/Correction [Tab]

Customer Complaint Category: -Select One-

Customer Complaint Code: -Select Category-

Labour Time [Tab]

Labour Operation Code: 0255 - Fog/Driving Lights

Line Number	Quantity	Part Number	Serial Number
1			

- Once you click "Continue", it will bring you to the Job Card Transaction Details page (shown left).
- Make sure you select the box for "Service Agent Installed Option".
- Enter the part number of the installed accessory in the Parts field

To find the appropriate Labor Operation, follow this path:  
**Global Connect > Service Information > Select Year, Make, Model > Labor Time Guide > general information > Dealer Installed GM Accessory Installation**

## 2018 I-OPs Code List

IOPs continue to change so a dealer must find the updated list throughout the year. To access the I-OP Code list for 2018:

1. Log into Global Connect
2. Click on "Departments" then Click "Service"
3. Once SI opens, use the dropdowns to do a current year, make, model, search and click "next"  
It does not matter what model is chosen, it simply gives all I-ops codes.
4. This will pull up a new window and under Labor Time Guide heading click on the model
5. Now click on "General Information"
6. Now click on "Dealer Installed Accessory Installation"
7. You now see all the I-Op codes

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**2018 BUSINESS CHOICE OFFERS**  
 FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



# GMC ACCESSORIES CASH ALLOWANCES FOR YOUR BUSINESS

2017-18 TRUCKS		2017-18 VANS	
Sierra 1500 and Canyon	<b>\$400</b> Cash Allowance on eligible GMC Accessories <sup>1,2</sup>	Savana (Passenger)	<b>\$400</b> Cash Allowance on eligible GMC Accessories <sup>1,2</sup>
Sierra 2500HD and Sierra 3500HD	<b>\$1,000</b> Cash Allowance on eligible GMC Accessories <sup>1,2</sup>	Savana (Cargo)	<b>\$1,200</b> Cash Allowance on eligible GMC Accessories <sup>1,2</sup> Requires a minimum spend of \$500
			<b>NEW!</b> <b>\$1,200</b> Cash Allowance on a combination of eligible GMC Accessories and Upfitter Additions <sup>1,2</sup> Requires a minimum spend of \$500

To be eligible for Business Choice, business owners must be able to answer “Yes” to the following:

Yes, I am a business owner, and the vehicle will be used in the day-to-day operation of my business.

Yes, I can provide one of the following current/active eligible business documents:

- GM Fleet Account Number (FAN)
- Crop or Livestock License
- Timber Registration Number
- Articles of Incorporation
- State Business License or State/Federal Business Tax ID Certificate
- Prior Year Schedule C or Schedule F (1040 – Farmers Only)
- Pocket List of Railroad Officials Guide
- Sales Tax License
- State or Federal Authorized Business Website
- Agricultural ID
- Tax Form 1120-S (Prior Year)
- Commercial General Liability Insurance, Policy/Public Liability Insurance, Workers’ Comp Insurance Policy
- Municipal Bus License
- Business Tax Forms (Prior Year)
- Farmers General Liability Insurance
- Tax Form 1065 (Prior Year)
- Municipalities (in lieu of Bid Assistance, vehicle must be in the name of the municipality)
- Federal Land Use Restriction or Federal Land Grant Subsidiary Documents

See your GMC Dealer for a full list of eligible GMC Accessories.

1 For Canyon, Sierra 1500, Sierra 2500HD, Sierra 3500HD and Savana Passenger Van: Cash Allowance applies to eligible GMC commercial accessories only. For Savana Cargo Van, (i) Cash Allowance may be applied to eligible GMC commercial accessories, a combination of eligible GMC commercial accessories and eligible commercial upfitter additions, including labor and installation associated with upfitter additions only, and (ii) Customers must spend at least \$500 to be eligible for Cash Allowance. Not valid with certain other offers. See your GMC Dealer for complete Program requirements. Program is valid from January 3, 2018–January 2, 2019. Take delivery by 1/2/2019.

2 Most GMC Parts and Accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GMC Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details. Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer’s warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

[WWW.GMADI.BIZ](http://WWW.GMADI.BIZ)



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# 2018 BUSINESS CHOICE OFFERS FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



## TOP ACCESSORIES CHOICES

FOR THE FULL LINEUP OF ELIGIBLE BUSINESS CHOICE ACCESSORIES, SEE YOUR DEALER.



Hard Tri-Fold Cover with GMC Logo



Full-Frame Steel Utility Rack by Thule® TracRac<sup>3,4</sup>



Rear Underseat Storage



Battery Boosters From NOCO®<sup>5</sup>



Trailer Camera System by EchoMaster®<sup>6</sup>



3-Inch Off-Road Step Bars for Sierra and Canyon (Canyon pictured)



GMC Accessories Stationary Tool Box



Premium All-Weather Floor Liners for Canyon



A16 5th-Wheel Hitch with Standard Legs by CURT™ Group<sup>7</sup>

<sup>3</sup> Non-GM warranty. Limited warranty by Thule®. 3 years/36,000 miles. For more information, contact your dealer.

<sup>4</sup> Maximum payload capacity of vehicle includes weight of driver, passengers, optional equipment and cargo. Must not exceed vehicle and box cargo capacity. Cargo and load capacity limited by weight and distribution.

<sup>5</sup> Non-GM warranty. Limited warranty by NOCO®. 3 years/36,000 miles. For more information, contact your dealer.

<sup>6</sup> Non-GM warranty. Limited warranty by EchoMaster®. 3 years/36,000 miles. For more information, contact your dealer.

<sup>7</sup> Non-GM warranty. Limited warranty by CURT™ Group. 10 years. For more information, contact your dealer.

<sup>8</sup> Associated Accessory. Non-GM part. Pictured gear and supplies not included. See dealer for details.

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ACCESSORIES

# CHEVROLET ACCESSORIES CASH ALLOWANCES FOR YOUR BUSINESS

2017-18 TRUCKS	
Silverado 1500 and Colorado	<b>\$400</b> Cash Allowance on eligible Chevrolet Accessories <sup>1,2</sup>
Silverado 2500HD and Silverado 3500HD	<b>\$1,000</b> Cash Allowance on eligible Chevrolet Accessories <sup>1,2</sup>

2017-18 VANS	
Express (Passenger) and City Express	<b>\$400</b> Cash Allowance on eligible Chevrolet Accessories <sup>1,2</sup>
Express (Cargo)	<b>\$1,200</b> Cash Allowance on eligible Chevrolet Accessories <sup>1,2</sup> Requires a minimum spend of \$500
	<b>NEW!</b> <b>\$1,200</b> <b>Cash Allowance on a combination of eligible Chevrolet Accessories and Upfitter Additions<sup>1,2</sup></b> Requires a minimum spend of \$500

**TO BE ELIGIBLE FOR BUSINESS CHOICE, BUSINESS OWNERS MUST BE ABLE TO ANSWER “YES” TO THE FOLLOWING:**

- Yes, I am a business owner, and the vehicle will be used in the day-to-day operation of my business.
- Yes, I can provide one of the following current/active eligible business documents:

- GM Fleet Account Number (FAN)
- Crop or Livestock License
- Timber Registration Number
- Articles of Incorporation
- State Business License or State/Federal Business Tax ID Certificate
- Prior Year Schedule C or Schedule F (1040 – Farmers Only)
- Pocket List of Railroad Officials Guide
- Sales Tax License
- State or Federal Authorized Business Website
- Agricultural ID
- Tax Form 1120-S (Prior Year)
- Commercial General Liability Insurance, Policy/Public Liability Insurance, Workers’ Comp Insurance Policy
- Municipal Bus License
- Business Tax Forms (Prior Year)
- Farmers General Liability Insurance
- Tax Form 1065 (Prior Year)
- Municipalities (in lieu of Bid Assistance, vehicle must be in the name of the municipality)
- Federal Land Use Restriction or Federal Land Grant Subsidiary Documents

**SEE YOUR CHEVROLET DEALER FOR A FULL LIST OF ELIGIBLE CHEVROLET ACCESSORIES.**

<sup>1</sup> For Colorado, Silverado 1500, Silverado 2500HD, Silverado 3500HD, Express Passenger Van and City Express Van: Cash Allowance applies to eligible Chevrolet commercial accessories only. For Express Cargo Van, (i) Cash Allowance may be applied to eligible Chevrolet commercial accessories, a combination of eligible Chevrolet commercial accessories and eligible commercial upfitter additions, including labor and installation associated with upfitter additions only, and (ii) Customers must spend at least \$500 to be eligible for Cash Allowance. Not valid with certain other offers. See your Chevrolet Dealer for complete Program requirements. Program is valid from January 3, 2018–January 2, 2019. Take delivery by 1/2/2019.

<sup>2</sup> Most Chevrolet Parts and Accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Chevrolet Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details. Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer’s warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

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ACCESSORIES

## TOP ACCESSORIES CHOICES

FOR THE FULL LINEUP OF ELIGIBLE BUSINESS CHOICE ACCESSORIES, SEE YOUR DEALER.



Hard Tri-Fold Cover with Bowtie Logo



Complete Aluminum Rack System by Thule® TracRac<sup>3,4</sup> – Two Crossbars and 6-Inch Rectangular Assist Steps



Rear Underseat Storage



Battery Boosters From NOCO<sup>5</sup>



Trailer Camera System by EchoMaster<sup>6</sup>



3-Inch Off-Road Step Bars for Silverado and Colorado



Chevrolet Accessories Stationary Tool Box



Premium All-Weather Floor Liners for Silverado



A16 5th-Wheel Hitch with Standard Legs by CURT™ Group<sup>7</sup>

<sup>3</sup> Non-GM warranty. Limited warranty by Thule<sup>®</sup>. 3 years/36,000 miles. For more information, contact your dealer.

<sup>4</sup> Maximum payload capacity of vehicle includes weight of driver, passengers, optional equipment and cargo. Must not exceed vehicle and box cargo capacity. Cargo and load capacity limited by weight and distribution.

<sup>5</sup> Non-GM warranty. Limited warranty by NOCO<sup>®</sup>. 3 years/36,000 miles. For more information, contact your dealer.

<sup>6</sup> Non-GM warranty. Limited warranty by EchoMaster<sup>®</sup>. 3 years/36,000 miles. For more information, contact your dealer.

<sup>7</sup> Non-GM warranty. Limited warranty by CURT™ Group, 10 years. For more information, contact your dealer.

Associated Accessory. Non-GM part.

Pictured gear and supplies not included. See dealer for details.

WWW.GMADI.BIZ



Corporate Headquarters/Warehouse:  
5901 Spur 327 Lubbock, TX 79424

Phone 1-866-664-8900 • Fax 1-806-798-4044  
Additional Warehouse: Albuquerque, NM

# TONNEAU COVERS FOR CHEVROLET SILVERADO

SOFT FOLDING TONNEAU



**1**  
SPORT ROLL COVER  
BY ADVANTAGE<sup>®1</sup> **AA**  
MSRP \$329.00



**2**  
SOFT ROLL-UP COVER<sup>2</sup>  
MSRP \$495.00



**3**  
PREMIER ROLL-UP COVER BY ADVANTAGE<sup>®1</sup> **AA**  
THAT FITS WITH/WITHOUT THE SPORT BAR  
MSRP \$499.00

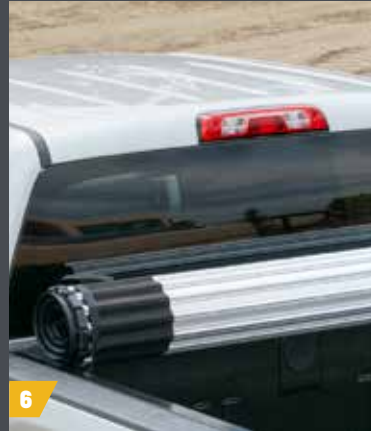


**4**  
SOFT TRI-FOLD COVER<sup>2</sup>  
MSRP \$575.00

HARD FOLDING TONNEAU



**5**  
HARD TRI-FOLD COVER<sup>2</sup>  
MSRP \$870 - \$945



**6**  
HARD ROLLING COVER  
BY REV<sup>®3</sup> **AA**  
MSRP \$999.00



**7**  
RETRACTABLE COVER  
BY ROLL-N-LOCK<sup>®4</sup> **AA**  
MSRP \$1,299.00



**8**  
ONE-PIECE PAINTED  
HARD COVER  
BY UNDERCOVER<sup>™5</sup> **AA**  
MSRP \$1,349 / \$999 PAINTABLE



**9**  
HARD QUAD-FOLD TONNEAU  
COVER WITH OPTIONAL  
PERSONAL CADDY<sup>®</sup>  
BY FOLD-A-COVER<sup>®6</sup> **AA**  
MSRP \$1,079 / \$1,639 WITH CADDY

**YOU'VE GOT THE CARGO. WE'VE GOT IT COVERED.**

**FOR MORE INFORMATION, VISIT YOUR LOCAL CHEVROLET DEALER OR CHEVROLET.COM/ACCESSORIES.**

**AA** Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

**1** Non-GM Warranty. Advantage<sup>®</sup> provides a 5-year manufacturer's warranty. For details on the warranty provided by Advantage<sup>®</sup>, please call (877) 878-9336. **2** Most Chevrolet Parts and Accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet Division-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details. **3** Non-GM Warranty. REV<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV<sup>®</sup>, please call (818) 365-9000. **4** Non-GM Warranty. Roll-N-Lock<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Roll-N-Lock<sup>®</sup>, please call (800) 952-7655. **5** Non-GM Warranty. UnderCover<sup>™</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover<sup>™</sup>, please call (866) 900-8800. **6** Non-GM Warranty. Fold-A-Cover<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Steffens Automotive Products, please call (800) 322-0522.

October 2016



**ACCESSORIES**

**SOFT FOLDING TONNEAU**



**1**  
SPORT ROLL COVER  
BY ADVANTAGE<sup>®1</sup>   
MSRP \$329.00



**2**  
SOFT ROLL-UP COVER<sup>2</sup>  
MSRP \$495.00



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PREMIER ROLL-UP COVER BY ADVANTAGE<sup>®1</sup>   
THAT FITS WITH/WITHOUT THE SPORT BAR  
MSRP \$499.00



**4**  
SOFT FOLDING TRI-FOLD COVER<sup>2</sup>  
MSRP \$575.00

**HARD FOLDING TONNEAU**



**5**  
HARD TRI-FOLD COVER<sup>2</sup>  
MSRP \$870 - \$945



**6**  
HARD ROLLING COVER  
BY REV<sup>®3</sup>   
MSRP \$999.00



**7**  
RETRACTABLE COVER  
BY ROLL-N-LOCK<sup>®4</sup>   
MSRP \$1,299.00



**8**  
ONE-PIECE PAINTED HARD COVER  
BY UNDERCOVER<sup>™5</sup>   
MSRP \$1,349 / \$999 PAINTABLE



**9**  
HARD QUAD-FOLD TONNEAU  
COVER WITH OPTIONAL  
PERSONAL CADDY<sup>®</sup>  
BY FOLD-A-COVER<sup>®6</sup>   
MSRP \$1,079 / \$1,639 WITH CADDY

**ALL THE ANSWERS TO YOUR CARGO COVERAGE QUESTIONS.**

**FOR MORE INFORMATION, VISIT YOUR LOCAL GMC DEALER OR GMC.COM/ACCESSORIES.**

Associated Accessories listed are from an independent supplier and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of third-party supplier alterations.

<sup>1</sup> Non-GM Warranty. Advantage<sup>®</sup> provides a 5-year manufacturer's warranty. For details on the warranty provided by Advantage<sup>®</sup>, please call (877) 878-9336. <sup>2</sup> Most GMC Parts and Accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC Division-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details. <sup>3</sup> Non-GM Warranty. REV<sup>™</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by REV<sup>™</sup>, please call (878) 365-9000. <sup>4</sup> Non-GM Warranty. Roll-N-Lock<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Roll-N-Lock<sup>®</sup>, please call (800) 952-7655. <sup>5</sup> Non-GM Warranty. UnderCover<sup>™</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by UnderCover<sup>™</sup>, please call (866) 900-8800. <sup>6</sup> Non-GM Warranty. Fold-A-Cover<sup>®</sup> provides a 3-year/36,000-mile manufacturer's warranty. For details on the warranty provided by Steffens Automotive Products, please call (800) 322-0522.

# New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

**The Genius BOOST Series Jump Starters are the only Jump Starters on the market with Patented Safety Technology.**



## **GB40 - "PLUS"**

# 19366935 / MSRP \$99



### **Car & Truck.**

BOOST+ (Plus) is designed for standard vehicle applications such as cars, trucks, SUVs, motorcycles, ATVs, UTVs, lawn & garden, and more. It is powerful enough to start diesel engines that require more power. Nearly twice the power of the original GB30, there are very few applications BOOST+ won't start, even in extreme cold.

- Voltage: 12V
- Peak Amp Rating: 1000A
- Actual Power Output: 7000 joules<sup>35</sup>
- Gasoline Engine Rating: 6L Gas
- Diesel Engine Rating: 3L Diesel

## **GB70 - "HD"**

# 19366934 / MSRP \$199



### **Truck & Diesel.**

BOOST HD is designed for larger vehicles, like trucks and SUVs, as well as many diesel engines. Integrated heavy gauge cables efficiently transfer massive power surges. The 12V "IN" port allows extremely fast in-vehicle charging. The 12V "OUT" port will power any 12V accessory, like a tire inflator, light, inverter, and more.

- Voltage: 12V
- Peak Amp Rating: 2000A
- Actual Power Output: 12000 joules<sup>35</sup>
- Gasoline Engine Rating: 8L Gas
- Diesel Engine Rating: 6L Diesel

## **GB150 - "PRO"**

# 19366933 / MSRP \$299



### **Diesel & Commercial.**

BOOST PRO is designed for large diesel engines, almost all gas engines, and professional use by mechanics and road side assistance. It has all of the features of the GB70, but also adds an integrated voltmeter for reading the vehicle's voltage.

- Voltage: 12V
- Peak Amp Rating: 4000A
- Actual Power Output: 20000 joules<sup>35</sup>
- Gasoline Engine Rating: 10L Gas
- Diesel Engine Rating: 10L Diesel

# NEVER CRAWL INTO YOUR TRUCK BED AGAIN.



## SLIDING TRAY SYSTEM BY BEDSLIDE®

Reaching for items in your truck bed just got easier, thanks to the sliding drawer system by Bedslide.®<sup>1</sup> It converts the pickup bed into an easy-access drawer that rolls your gear out of the tailgate and into easy reach with a simple pull of the locking handle. Sturdy perimeter channels capture easily adjustable loop anchors for nets and bungee cords to firmly secure goods. Made in the USA with heavy-duty, weather-resistant materials, Bedslide® durability features include:

- 1,000-pound payload capacity
- Rugged handle and latch construction, tested to simulate 9,000 cycles
- Cam-follower bearings rated beyond the payload capacity for rugged reliability
- Composite, water-resistant decking material coated with rugged, textured spray-on liner material to stand up to scuffs and abrasions

Some accessories shown are from an independent supplier. GM Licensed and Integrated Business Partner Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

<sup>1</sup>  Non-GM warranty. Limited warranty by BEDSLIDE® 3 years/36,000 miles. For more information, contact your dealer.

<sup>2</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

PART #	VEHICLE	MSRP <sup>2</sup>	INSTALL TIME
19367631	2014-18 Silverado/Sierra w/5'8" Bed	\$1,227	0.75 hr
19367632	2014-18 Silverado/Sierra w/6'5" Bed	\$1,227	0.75 hr
19367633	2014-18 Silverado/Sierra w/8' Bed	\$1,227	0.75 hr
19367634	2015-18 Colorado/Canyon w/5'2" Bed	\$1,227	0.75 hr
19367635	2015-18 Colorado/Canyon w/6'2" Bed	\$1,227	0.75 hr

**BEDSLIDE** 



ACCESSORIES

**GMC** ACCESSORIES

**NOW AVAILABLE!**



**New Rear Seat Infotainment System - with or without DVD Player**  
 For 2018 models: Traverse, Equinox, Acadia, Terrain, Enclave & Envision

LPO Code **SR3** (with DVD Player)

Make time fly for your rear-seat passengers with this Rear Seat Infotainment System featuring dual 8-inch LCD monitors that are mounted on the rear of the front seat head restraints. This system features wireless headphones, a single remote control and multiple inputs: USB, SD card, HDMI port and DVD player. This system can also connect wirelessly to devices brought into the vehicle, including tablets and smartphones. Available in Cloth or Vinyl in a choice of colors.

MSRP \$1,995.00 / Install Time 1.5

LPO Code **SR2** (without DVD Player)

Make time fly for your rear-seat passengers with this Rear Seat Infotainment System featuring dual 8-inch LCD monitors that are mounted on the rear of the front seat head restraints. This system features wireless headphones, a single remote control and multiple inputs: USB, SD card and HDMI port (system does NOT include a DVD player). This system can also connect wirelessly to devices brought into the vehicle, including tablets and smartphones. Available in Cloth or Vinyl in a choice of colors.

MSRP \$1,750.00 / Install Time 1.5



**HARD ADDS**



Accessories that are dealer-installed on a leased vehicle carry these residualization amounts:

Option	Addition To MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One Piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

# CHEVROLET PROTECTION PACKAGES

2018 CAR



## CAMARO



Front Splash Guards, Painted  
Rear Splash Guards, Painted  
Front and Rear Premium All-Weather Mats  
Cargo Area Premium All-Weather Mat  
**DEALER PRICE \$397.50 / RETAIL INSTALLED \$630.00**

## CORVETTE



Front Molded Splash Guards, Black  
Rear Molded Splash Guards, Black  
Front Premium Carpet with Logo  
Premium Carpet Cargo Mat, Black with Logo  
**DEALER PRICE \$375.00 / RETAIL INSTALLED \$640.00**

## IMPALA



Front Molded Splash Guards  
Rear Molded Splash Guards  
Front & Rear Premium All-Weather Mats  
Cargo Area Premium All-Weather Mat  
**DEALER PRICE \$225.00 / RETAIL INSTALLED \$390.00**

## MALIBU



Front Molded Splash Guards  
Rear Molded Splash Guards  
Front & Rear Premium Floor Liners  
Cargo Area Premium All-Weather Mat  
**DEALER PRICE \$262.50 / RETAIL INSTALLED \$460.00**

## CRUZE



Front Molded Splash Guards  
Rear Molded Splash Guards  
Front & Rear Premium All-Weather Floor Liners  
Custom Molded Cargo Tray  
**DEALER PRICE \$270.00 / RETAIL INSTALLED \$470.00**

## VOLT



Front & Rear Premium All-Weather Mats  
Cargo Area Premium All-Weather Mat  
**DEALER PRICE \$172.50 / RETAIL INSTALLED \$230.00**

## SONIC



Front Molded Splash Guards  
Front & Rear Premium All-Weather Floor Mats  
Custom-Molded Cargo Tray  
**DEALER PRICE \$210.00 / RETAIL INSTALLED \$430.00**

## SPARK



Front Molded Splash Guards  
Rear Molded Splash Guards  
Front & Rear Premium All-Weather Mats  
Cargo Area Premium All-Weather Mat  
**DEALER PRICE \$221.25 / RETAIL INSTALLED \$395.00**

*Retail Price Installed uses a Retail Labor rate of \$100/hour.  
Dealers set their own installation price.*



# CHEVROLET PROTECTION PACKAGES

2018 TRUCK • SUV • CROSSOVER



## SILVERADO LD/HD

Front Molded Splash Guards, Black Grained  
Rear Molded Splash Guards, Black Grained  
Front Premium All-Weather Floor Liners  
Rear Premium All-Weather Floor Liners

**DEALER PRICE \$225.00 / RETAIL INSTALLED \$440.00**



## COLORADO

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All-Weather Floor Liners  
Rear Premium All-Weather Floor Liners

**DEALER PRICE \$210.00 / RETAIL INSTALLED \$390.00**



## TAHOE/SUBURBAN

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All-Weather Floor Liners  
2<sup>nd</sup> Row Premium All-Weather Floor Liners  
3<sup>rd</sup> Row Premium All-Weather Floor Liners  
Premium All-Weather Cargo Mat

**DEALER PRICE \$333.75 / RETAIL INSTALLED \$555.00**



## ALL-NEW 2018 TRAVERSE

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All-Weather Floor Liners  
2<sup>nd</sup> Row Premium All-Weather Floor Liners  
3<sup>rd</sup> Row Premium All-Weather Floor Liners  
Custom Molded Integrated Cargo Liner

**DEALER PRICE \$371.25 / RETAIL INSTALLED \$625.00**



## TRAX

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All-Weather Floor Liners  
Rear Premium All-Weather Floor Liners  
Custom Molded Cargo Tray

**DEALER PRICE \$247.50 / RETAIL INSTALLED \$480.00**



## ALL-NEW 2018 EQUINOX

Rear Molded Splash Guards  
Front Premium All-Weather Floor Liners  
Rear Premium All-Weather Floor Liners  
Custom Molded Integrated Cargo Liner

**DEALER PRICE \$273.75 / RETAIL INSTALLED \$445.00**

*Retail Price Installed uses a Retail Labor rate of \$100/hour.  
Dealers set their own installation price.*



ACCESSORIES



# GMC 2018 PROTECTION PACKAGES



## SIERRA LD/HD

Front Molded Splash Guards, Black Grained  
Rear Molded Splash Guards, Black Grained, GMC Logo  
Front All Weather Floor Liners  
Rear All Weather Floor Liners

**DEALER PRICE \$225.00 / RETAIL INSTALLED \$490.00**



## CANYON

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front All Weather Floor Liners  
Rear All Weather Floor Liners

**DEALER PRICE \$210.00 / RETAIL INSTALLED \$370.00**



## YUKON / YUKON XL

Front Molded Splash Guards, Black  
Rear Molded Splash Guards, Black  
Front Premium All Weather Floor Liners  
Second Row Premium All Weather Floor Liners  
3rd Row Premium All Weather Floor Liners  
Cargo Area All Weather Mat

**DEALER PRICE \$333.75 / RETAIL INSTALLED \$545.00**



## ALL-NEW 2017 ACADIA

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All Weather Floor Liners  
2nd Row Premium All Weather Floor Liners  
3rd Row Premium All Weather Floor Liners  
Integrated Cargo Liner

**DEALER PRICE \$371.25 / RETAIL INSTALLED \$605.00**



## ALL-NEW 2018 TERRAIN

Front Molded Splash Guards  
Rear Molded Splash Guards  
Front Premium All Weather Mats  
Rear Premium All Weather Mats  
Integrated Cargo Liner

**DEALER PRICE \$273.75 / RETAIL INSTALLED \$475.00**

Retail Price Installed uses a Retail Labor rate of \$100/hour.  
Dealers set their own installation price.

**GMC ACCESSORIES**

# BUICK 2018 PROTECTION PACKAGES



## CASCADA

FRONT & REAR ALL-WEATHER MATS

DEALER PRICE \$97.50 / RETAIL INSTALLED \$130.00



## ENCORE

FRONT MOLDED SPLASH GUARDS  
REAR MOLDED SPLASH GUARDS  
FRONT FLOOR LINERS  
REAR FLOOR LINERS  
CARGO TRAY

DEALER PRICE \$322.50 / RETAIL INSTALLED \$540.00



## ENVISION

FRONT MOLDED SPLASH GUARDS  
REAR MOLDED SPLASH GUARDS  
PREMIUM ALL-WEATHER FRONT FLOOR LINERS  
PREMIUM ALL-WEATHER REAR FLOOR LINERS  
CUSTOM MOLDED INTEGRATED CARGO LINER

DEALER PRICE \$401.25 / RETAIL INSTALLED \$655.00



## ALL-NEW ENCLAVE

FRONT MOLDED SPLASH GUARDS  
REAR MOLDED SPLASH GUARDS  
PREMIUM ALL-WEATHER FRONT FLOOR LINERS  
PREMIUM ALL-WEATHER REAR FLOOR LINERS  
PREMIUM ALL-WEATHER 3RD ROW FLOOR LINERS  
PREMIUM ALL-WEATHER CARGO MAT

DEALER PRICE \$408.75 / RETAIL INSTALLED \$685.00



## ALL-NEW LACROSSE

FRONT & REAR MOLDED SPLASH GUARDS  
FRONT & REAR PREMIUM ALL WEATHER FLOOR LINERS  
CUSTOM MOLDED CARGO TRAY

DEALER PRICE \$378.75 / RETAIL INSTALLED \$615.00



## ALL-NEW REGAL

FRONT MOLDED SPLASH GUARDS  
REAR MOLDED SPLASH GUARDS  
FRONT & REAR ALL WEATHER MATS  
CUSTOM MOLDED INTEGRATED CARGO LINER

DEALER PRICE \$266.25 / RETAIL INSTALLED \$465.00

*Retail Installed price uses a retail labor rate of \$100/hour.  
Dealers set their own installation price.*



# CADILLAC PROTECTION PACKAGES



## ESCALADE / ESCALADE ESV

Front Molded Splash Guards  
Rear Molded Splash Guards

Front Premium All Weather Floor Liners  
2nd Row Premium All Weather Floor Liners  
3rd Row Premium All Weather Floor Liner  
Cargo Area Premium All Weather Mat

**DEALER PRICE \$371.25 / RETAIL INSTALLED \$605.00**



## XT5 CROSSOVER

Front Molded Splash Guards  
Rear Molded Splash Guards

Front & Rear Premium All Weather Mats  
All-Weather Cargo Tray

**DEALER PRICE \$345.00 / RETAIL INSTALLED \$590.00**



## CT6

Front & Rear All Weather Mats  
Premium All-Weather Cargo Mat

**DEALER PRICE \$240.00 / RETAIL INSTALLED \$320.00**



## XTS

Front & Rear All Weather Mats  
Cargo Area All Weather Mat

**DEALER PRICE \$180.00 / RETAIL INSTALLED \$240.00**



## ATS

Cargo Area All Weather Mat  
Front & Rear All Weather Mats  
Cargo Net

**DEALER PRICE \$221.25 / RETAIL INSTALLED \$295.00**



## CTS SEDAN

Front and Rear All Weather Mats  
Cargo Area Premium All Weather Mat

**DEALER PRICE \$180.00 / RETAIL INSTALLED \$240.00**

Retail Price Installed uses a Retail Labor rate of \$100/hour.  
Dealers set their own installation price.



**ACCESSORIES**

# SDAS JANUARY RAFFLE PROMOTION

Dealer Objective	Hit 100% of your JANUARY Objective & receive 1 raffle entry to win:
\$1,000.00 - \$4,999.99	1 x 19368028 Kicker Earbuds and 1 x 19368029 Kicker Headphones
\$5,000.00 - \$8,999.99	1 x 19355216 Center Brake Light Camera by Echomaster
\$9,000.00 - \$19,999.99	1 x 19353504 3-Trailer Camera System by Echomaster and 1 x 19355304 Optional 3rd Brake Light Camera by Echomaster
\$20,000.00-\$29,999.99	2 x 19353504 3-Trailer Camera System by Echomaster and 2 x 19355304 Optional 3rd Brake Light Cameras by Echomaster
\$30K and up	2 x 19353504 3-Trailer Camera Systems by Echomaster, 2 x 19355304 Optional 3rd Brake Light Cameras by Echomaster, and 2 x 19367534 Front Camera Systems by Echomaster

## Hit 100% of Your JANUARY GM Accessories Objective\* and be entered in a raffle to win these prizes!

\*January 2018 Accessories objectives are based on LPO and ADI to Dealer sales, ACO purchases from GM Direct "DO NOT COUNT" towards objective; Dealer objectives are determined by combining all divisional objectives within the BAC.

### KICKER ACCESSORIES



KICKER HEADPHONES

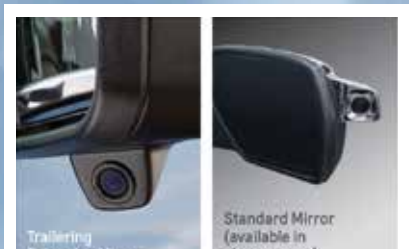


KICKER EARBUDS

### TRAILERING CAMERA ACCESSORIES



FRONT CAMERA SYSTEM



Trailer Extension Mirror

Standard Mirror (available in chrome caps)



CENTER BRAKE LIGHT CAMERA / OPTIONAL 3<sup>RD</sup> BRAKE LIGHT CAMERA



3-CAMERA TRAILERING CAMERA SYSTEM

### FAST START BONUS ENTRY!

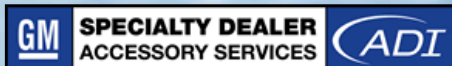
Reach 50% of your objective by January 16<sup>th</sup> and get an **additional raffle entry** in your tier! Must hit 100% to be eligible for drawing.

We have two drawings for all 5 tiers, for a total of 10 raffles!



ACCESSORIES

Promotion ends 01/31/18. For more information, please contact your TSM or our office at the number below. Can not be combined with any other discounts or promotional offers from SDAS. SDAS reserves the right to change or cancel this promotion at any time.



866-664-8900 - Fax 806-798-4044 [www.GMADI.biz](http://www.GMADI.biz)