

February 2018

ADI UPDATE

The GM Accessories Monthly Newsletter from SDAS

www.gmadi.biz



entertainment on the



Includes GoChip® Wi-Fi Beam, 30-Hour GoChip®, 20 Movie Credits, USB Adapter, Charging Cable, and Case.

Personal entertainment system by GoChip®

GoChip® brings mobile entertainment in an ultra-portable package for use in or out of your vehicle. Store up to 30 hours of movies and TV shows with GoChip® and watch them on nearly any mobile device. GoChip® Beam supports up to 8 mobile devices simultaneously for a truly personal viewing experience.

Watch 30 hours of movies and great TV shows wherever you go — in or out of the vehicle.

Part # 19354744

\$399.00 MSRP

Associated Accessories. Non-GM Warranty. Limited warranty by GoChip®.

Features:

- Snap the GoChip® into the GoChip® Beam for on-the-spot wireless entertainment
- Every passenger can enjoy a personal entertainment experience
- Comes with 20 movie credits for select movie and TV titles
- Full parental control
- No Internet connection or data usage required while watching video — and no associated stuttering, buffering or lost connections
- Simultaneously supports up to 8 mobile devices²
- Works anywhere
- High-quality video

HERE'S WHAT'S INSIDE:

- SDAS Q1 WHEEL PROMOTION
- Q1 GM ACCESSORIES SPIN REWARDS PROGRAM
- 2018 BUSINESS CHOICE PROGRAM
- SILVERADO PROTECTION PACKAGE LPO PDO
- NEW ASSOCIATED ACCESSORIES BY BORLA®, AIRDESIGN®, EGR®, LOADTAMER™, GOCHIP®
- NEW PACKAGES FOR CADILLAC CT6 & XT5
- SDAS FEBRUARY RAFFLE PROMOTION

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Corporate Headquarters/Warehouse:
5901 Spur 327 Lubbock, TX 79424

Phone 1-866-664-8900 • Fax 1-806-798-4044
Additional Warehouse: Albuquerque, NM

★ GM ACCESSORY RANKINGS ★

GM DEALER ACCESSORY CYTD OBJECTIVE % ATTAINMENT

SOUTH CENTRAL REGION

BRAVO CHEVROLET-CADILLAC	LAS CRUCES	NM	702%	HANNER CHEVROLET GMC, INC.	BAIRD	TX	87%
COUNTRY CHEVROLET, INC.	BORGER	TX	410%	MISSION CHEVROLET, LTD.	EL PASO	TX	86%
GREG LAIR, INC.	CANYON	TX	337%	LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	85%
RANDALL MOTORS, INC.	SAN ANGELO	TX	292%	BRAVO CADILLAC	EL PASO	TX	80%
DUNCAN CHEVROLET CO., INC.	STRATFORD	TX	254%	LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	80%
LUBKE CHEVROLET, INC.	EDEN	TX	254%	BENDER CHEVROLET-BUICK-GMC-	CLOVIS	NM	66%
SEWELL CHEVROLET-BUICK-GMC	ANDREWS	TX	213%	WARE CHEVROLET BUICK	WHEELER	TX	64%
GUY CHEVROLET COMPANY	ARTESIA	NM	202%	WHEELER MOTOR COMPANY, INC.	STANTON	TX	60%
VIVA CHEVROLET	EL PASO	TX	181%	MIDLAND BUICK GMC CADILLAC	MIDLAND	TX	58%
SCOGGIN-DICKEY CHEVROLET-BUICK,	LUBBOCK	TX	173%	HANNER CHEVROLET GMC, INC.	BAIRD	TX	57%
KELLY GRIMSLEY AUTO GROUP, LTD	ODESSA	TX	171%	AUTONATION CHEVROLET AMARILLO	AMARILLO	TX	56%
REAGOR-DYKES CHEVROLET BUICK	SNYDER	TX	171%	DESERT SUN MOTORS, INC.	ALAMOGORDO	NM	54%
AUTONATION CHEVROLET WEST	AMARILLO	TX	168%	STEVENS 5-STAR CAR & TRUCK	HEREFORD	TX	54%
JOHN ROLEY AUTOCENTER, LTD.	LITTLEFIELD	TX	155%	DESERT SUN ROSWELL, INC.	ROSWELL	NM	53%
ALL AMERICAN CHEVROLET	SLATON	TX	142%	LUBKE'S CARS & TRUCKS	BRADY	TX	53%
TOLIVER BROTHERS, LLP	BALLINGER	TX	140%	MIDLAND BUICK GMC CADILLAC	MIDLAND	TX	51%
DESERT SUN MOTORS, INC.	ALAMOGORDO	NM	138%	RUDOLPH CHEVROLET, LLC	EL PASO	TX	51%
AUTONATION CHEVROLET WEST	AMARILLO	TX	136%	PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	50%
CRAWFORD BUICK GMC	EL PASO	TX	135%	WHEELER MOTOR COMPANY, INC.	STANTON	TX	49%
LAWRENCE HALL CHEVROLET BUICK	ABILENE	TX	131%	JOHN ROLEY AUTOCENTER	LEVELLAND	TX	49%
DESERT SUN ROSWELL, INC.	ROSWELL	NM	130%	BAILEY TOLIVER CHEVROLET, LLP	HASKELL	TX	48%
ALDERSON CADILLAC, L.L.C.	LUBBOCK	TX	126%	FRANK BROWN GMC TRUCK	LUBBOCK	TX	45%
BRUNER AUTO GROUP	EARLY	TX	126%	BRAVO CHEVROLET-CADILLAC	LAS CRUCES	NM	44%
BENDER CHEVROLET-BUICK-GMC-	CLOVIS	NM	126%	POLLARD CHEVROLET-BUICK-	BIG SPRING	TX	43%
BROWN BUICK GMC	AMARILLO	TX	122%	SHAMALEY BUICK GMC	EL PASO	TX	41%
HAMILTON GM COUNTRY	PORTALES	NM	121%	STEVENS 5-STAR CAR & TRUCK	HEREFORD	TX	38%
CARSTENS MOTOR CO., INC.	BRECKENRIDGE	TX	121%	LAWRENCE HALL CHEVROLET BUICK	ANSON	TX	36%
LAMESA CHEVROLET BUICK GMC	LAMESA	TX	112%	BILL WELLS CHEVROLET	PLAINVIEW	TX	35%
HART CHEVROLET, BUICK, GMC	DALHART	TX	110%	AMISTAD MOTORS	FORT STOCKTON	TX	35%
REAGOR-DYKES CHEVROLET	FLOYDADA	TX	110%	LAWRENCE HALL CHEVROLET BUICK	ANSON	TX	32%
ALL AMERICAN CHEVROLET OF	ODESSA	TX	110%	SEWELL CHEVROLET-BUICK-GMC	ANDREWS	TX	31%
GLASSCOCK CHEVROLET, INC.	BIG LAKE	TX	107%	SISBARRO DEMING, LIMITED LIABILITY	DEMING	NM	29%
CULBERSON AUTOS	PAMPA	TX	107%	FREEDOM BUICK GMC	ODESSA	TX	28%
ALL AMERICAN CHEVROLET OF	MIDLAND	TX	106%	SISBARRO BUICK-GMC, INC.	LAS CRUCES	NM	26%
ARVIS DAVIS CHEVROLET, INC.	PADUCAH	TX	106%	GENE MESSER CHEVROLET	LUBBOCK	TX	25%
MITCHELL BUICK-GMC	SAN ANGELO	TX	106%	LAMESA CHEVROLET BUICK GMC	LAMESA	TX	20%
MUSTANG COUNTRY	DENVER CITY	TX	105%	PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	19%
WESTSTAR CHEVROLET BUICK GMC	MONAHANS	TX	104%	ROBERT HALL CHEVROLET, INC.	JAYTON	TX	16%
JOHN ROLEY AUTOCENTER	LEVELLAND	TX	104%	COLT AUTO GROUP	PECOS	TX	16%
TATE BRANCH AUTOPLEX	CARLSBAD	NM	101%	PERMIAN CHEVROLET BUICK GMC	HOBBS	NM	12%
SIERRA BLANCA MOTOR COMPANY	RUIDOSO	NM	101%	SHROYER MOTOR COMPANY	BIG SPRING	TX	12%
ALL AMERICAN CHEVROLET OF SAN	SAN ANGELO	TX	100%	BRUNER AUTO GROUP	EARLY	TX	10%
CARLSBAD CHEVROLET	CARLSBAD	NM	100%	FULLEN MOTOR COMPANY	EASTLAND	TX	7%
LAMESA CHEVROLET BUICK GMC	LAMESA	TX	99%	IRWIN AUTO CO.	PERRYTON	TX	-7%

WESTERN REGION

CHEVROLET OF SANTA FE	SANTA FE	NM	220%	MOREHART MURPHY REGIONAL AUTO	DURANGO	CO	103%
TILLERY CHEVROLET GMC, INC.	MORIARTY	NM	211%	WHITEHEAD CHEVROLET	TRUTH OR	NM	103%
GALLES CHEVROLET COMPANY	ALBUQUERQUE	NM	208%	BRAD FRANCIS CHEVROLET	LOS LUNAS	NM	102%
GARCIA CADILLAC OF ALBUQUERQUE	ALBUQUERQUE	NM	197%	RELIABLE CHEVROLET (NM), LLC	ALBUQUERQUE	NM	60%
QUALITY BUICK GMC, INC.	ALBUQUERQUE	NM	178%	PITRE BUICK GMC	ALBUQUERQUE	NM	60%
WEBB AUTOMOTIVE GROUP, INC.	FARMINGTON	NM	125%	STEVE KEETCH MOTORS, INC.	CORTEZ	CO	41%
GARCIA BUICK GMC OF SANTA FE	SANTA FE	NM	114%	HENRY VALENCIA, INC.	ESPANOLA	NM	41%
CHEVROLET OF SANTA FE	SANTA FE	NM	114%	TILLERY BUICK GMC, LLC	LOS LUNAS	NM	26%
RICO MOTOR COMPANY, A	GALLUP	NM	109%	HI COUNTRY BUICK GMC	FARMINGTON	NM	25%
MARK'S CASA CHEVROLET	ALBUQUERQUE	NM	108%	AMIGO CHEVROLET	GALLUP	NM	21%
FRIDAY MOTORS INC	TAOS	NM	106%	HI-COUNTRY CHEVROLET, INC.	AZTEC	NM	16%

SDAS Q1 22" WHEEL PROMOTION

WHILE SUPPLIES LAST!



\$500 OFF CK161 & CK190 22" WHEEL & TIRE PACKAGES!

**BUY 2 SETS & GET A
FREE JUMP STARTER!**

Eligible Wheel Style:



CK161
6-Spoke
Manooagian Silver



CK190
7-Spoke Silver with
Chrome Inserts

BONUS!

**Buy any 2 sets and get a
FREE NOCO
GB40 jump
starter in
addition to
the discount!**



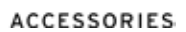
For a limited time, receive a **\$500 DISCOUNT** on the
above two styles of 22 Inch Wheels!

Buy 2 sets and get a FREE NOCO GB40 Jump Starter!

Receive up to a \$1,000 credit for takeoff* wheels!

*Takeoff credit amount depends on size and style of wheel. Contact your ADI for details.

Promotion runs January 3 – April 3, 2018 or while supplies last. Promotional wheels are not eligible for return. ADI to Dealer Sales only; LPOs not eligible for promotion. For more information please contact your TSM or our office.



DEALERSHIP _____ BAC _____

PO# _____

PRINT NAME _____



SDAS reserves the right to change, amend, cancel, or revoke any promotion at any time.

866-664-8900 • Fax 806-798-4044 www.GMADI.biz

ACCESSORIES REWARDS PROGRAM



From January 3, 2018 – April 3, 2018, sell eligible Premium All-Weather Floor Liners, Tonneau Covers, Bed Rugs, Bed Mats and Tool Boxes, and earn SPIN rewards ranging from \$10–\$50 in earnPOWER points per VIN.

NEW! ADDITIONAL ELIGIBLE ACCESSORIES:

Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder (various models)	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

Visit gmearnpower.com to process SPINs through May 1, 2018. See rules for full details on processing SPINs. All dealership employees are eligible and will see earnings reflected in their earnPOWER account within 48 hours of a successfully completed SPIN.



ACCESSORIES REWARDS PROGRAM RULES

PROGRAM PERIOD

January 3, 2018 – April 3, 2018

ENROLLMENT FEE

None

ELIGIBLE DEALERSHIP EMPLOYEES

- All Chevrolet, Buick, GMC and Cadillac dealership employees with a valid GMIN and employed as of January 2, 2018
- Participation is voluntary

HOW IT WORKS

- Dealer will be automatically enrolled upon submitting for first SPIN via the GM **eamPOWER** website: gmearnpower.com
- Eligible dealership employees will earn one SPIN for every VIN with an eligible accessory sold over the counter during the Program Period
- Each earned SPIN will have the opportunity to win up to \$50 in GM **eamPOWER** points. Payout amounts are \$10, \$20, \$30, \$40 or \$50
- The gmearnpower.com website will be available to process SPINs through May 1, 2018
- SPIN Requirements:**
 - Participant must enter the eligible over-the-counter Accessory sale into the GM IOP system
 - Participant must enter the corresponding valid VIN into the gmearnpower.com website
 - VIN entered with IOP submission must match VIN entered via gmearnpower.com website
 - SPINs will be awarded on gmearnpower.com after required information is confirmed
- Award Payment**
 - Dealership employees will see earnings reflected in their GM **eamPOWER** account within 48 hours of a successfully completed SPIN

ELIGIBLE ACCESSORY SALES

- All Floor Liners, Tool Boxes, Bed Covers (Tonneau Covers), Bed Rugs and Bed Mats. LPOs are not eligible
- New Floor Liners released during Program Period are eligible
- Additional eligible accessories:

ACCESSORY	PART NUMBERS
Silverado Illuminated Bowties	84129741, 84129740
Silverado/Sierra Rocker Guard	84114518
Equinox Assist Step	84245197
Terrain Assist Step	84279671
Universal Tablet Holder	84142765, 84312349, 19331588, 23221725, 84141323, 84385230

ELIGIBLE DELIVERIES

- Only over-the-counter Accessory sales qualify
- LPOs are NOT eligible

SALES, SERVICE AND PARTS MANAGERS ELIGIBILITY AND AWARDS

- Sales, Service and Parts Managers will earn GM **eamPOWER** points in the amount of 20% of the total awards earned during the override period (i.e., a 20% override). For example:
 - If the total SPIN earnings at the dealership were \$1,000 in GM **eamPOWER** points, then the Manager(s) would earn \$200 in GM **eamPOWER** override points

- Overrides will be allocated to the Manager(s) associated with the Participant earning the SPIN. For example:
 - Sales Consultant claims will apply to the Sales Managers override; Service Consultant claims will apply to the Service Managers override, and Parts Consultant claims will apply to the Parts Managers override
 - If there is more than one Manager per department, the override will be shared equally among department managers. For example:
 - Sales Consultant SPIN earnings totaled \$1,000 in GM **eamPOWER** points and the dealership has two Sales Managers. Sales override is calculated to be \$200 and each Sales Manager receives \$100 (i.e., \$200/2)
 - Overrides will be issued as GM **eamPOWER** points directly into Manager GM **eamPOWER** accounts (i.e., no SPINs will apply)
 - Overrides will be calculated and issued monthly during the Program Period
 - In the event a Sales, Service, or Parts Manager executes a SPIN based on an ineligible vehicle delivery, the 20% override will be forfeited
 - The Manager's GMIN must be on the OWB delivery record and the Manager must be on the "Maintain Personnel" at gmprograminfo.com to be eligible for awards
- ### TAX PROVISIONS
- Liability for federal, state or other taxes imposed upon a reward is the sole responsibility of the dealer and/or the dealer employee, not GM. Program Headquarters will report all rewards to the appropriate taxing authorities as appropriate

General Motors reserves the right to cancel, amend or revoke this program at any time.

Accessories Rewards IOP Process

- Once you click "Continue", it will bring you to the Job Card Transaction Details page (shown left).
- Make sure you select the box for "Service Agent Installed Option".
- Enter the part number of the installed accessory in the Parts field

To find the appropriate Labor Operation, follow this path:
Global Connect > Service Information > Select Year, Make, Model > Labor Time Guide > general information > Dealer Installed GM Accessory Installation

2018 I-OPs Code List

IOPs continue to change so a dealer must find the updated list throughout the year. To access the I-OP Code list for 2018:

1. Log into Global Connect
2. Click on "Departments" then Click "Service"
3. Once SI opens, use the dropdowns to do a current year, make, model, search and click "next"
It does not matter what model is chosen, it simply gives all I-ops codes.
4. This will pull up a new window and under Labor Time Guide heading click on the model
5. Now click on "General Information"
6. Now click on "Dealer Installed Accessory Installation"
7. You now see all the I-Op codes

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ELIGIBLE ACCESSORIES



BED PRODUCTS

- Tonneau Covers
- Tool Boxes
- Bed Extenders
- Bed Lighting
- Bed Nets
- Bed Storage System
- Bed Protection: Mats, Liners, Carpet
- Bed Rails
- Bed Rugs
- Cargo Bed
- Tie-Down Rings and Push-Up Tie-Down
- Cargo Bed Divider
- Sliding Bed Drawer
- Tailgate Liners



EXTERIOR CARGO MANAGEMENT

- GearOn™ — Bed Dividers, Tiered Storage Cross Rails and Utility Rack Systems
- Bed Rails
- Bed Nets
- Bed Bags
- Ladder Rack Systems
- Roof Rack Kits and Packages
- Utility Racks



INTERIOR CARGO MANAGEMENT

- Rear Storage Organizer
- Front Center Console Lock Box
- Underseat Lock Box
- Front Center Console Tote Inserts
- Front Center Console Organizer Trays



ELECTRONICS

- Remote Start Kits
- Battery Jump Starter
- Bluetooth Speaker
- Keyless Entry
- Audio Systems
- Navigation Radio Cables

Most GM Parts and Accessories sold and installed on a GM vehicle by a GM Dealer or a GM-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GM Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GM Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

ELIGIBLE ACCESSORIES

EXTERIOR

- Assist Steps
- Splash Guards
- Fender Flares
- Emblems
- Fog Lamps
- Grille & Grille Packages
- Side Window Deflectors
- License Plate Frames
- Hood Protectors
- Sport Bar & Off-Road Lamps
- Underbody Shields
- Wheelhouse Liners



PERFORMANCE

- Brake Upgrade System
- Air Intake System
- Exhaust Upgrade System
- Exhaust Tips



INTERIOR

- Floor Liners
- Bulkhead Divider
- Rear Seat Protection
- Assist Handles
- Door Sill Plates
- All Weather Mats
- Seat Covers
- Sunshade Packages
- Smoker's Packages
- Vinyl Floor Mats



TRAILERING

- 5th-Wheel Adapter Kits
- 5th-Wheel Hitch Packages
- 7-Way Electrical Extensions
- Ball Mounts
- Brake Controller Packages
- Gooseneck Packages
- Hitch Ball Mount Assemblies
- Hitch Covers
- Hitch Trailering Packages
- Locking Hitch Pins
- Pintle Hitches
- Recovery Hooks
- Tow Balls
- Trailering Locks
- Trailering Mirrors
- Trailer Wiring Adapters



SECURITY & PROTECTION

- Reflective Triangle
- First Aid Kits
- Wheel Lock Kits
- Fire Extinguisher (Cargo Vans only)
- Highway Safety Kits
- Roadside Assistance Packages



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A BIG DEAL FOR SMALL BUSINESSES

2018 BUSINESS CHOICE PROGRAM



1500 SILVERADO/SIERRA - PACKAGE EXAMPLES

Business owners receive a \$400 discount toward their eligible Silverado or Sierra 1500 when a minimum of \$400 of Chevrolet or GMC Accessories is purchased.



#1 APPEARANCE PACKAGE

- All Weather Floor Liners, Front & Rear \$190 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)

Reg. Price: \$915.00
Discount: -\$400.00
YOU PAY: \$515.00
PLUS INSTALLATION



#2 PROTECTION PACKAGE

- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)
- Molded Splash Guards, Front & Rear \$110 MSRP
- Molded Hood Protector \$95 MSRP
- All Weather Floor Liners, Front & Rear \$190 MSRP
- Vent Visors \$95 MSRP (Crew/Dbl. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP

Reg. Price: \$1,714.00
Discount: -\$400.00
YOU PAY: \$1,314.00
PLUS INSTALLATION



#3 CONTRACTOR PACKAGE

- 6" Chrome Assist Steps \$725 MSRP (Crew/Dbl. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP
- Underseat Storage \$225 MSRP

Reg. Price: \$1,449.00
Discount: -\$400.00
YOU PAY: \$1,049.00
PLUS INSTALLATION



Pricing listed is Manufacturer's Retail Suggested Price and does not include installation and other fees. Pricing is subject to change. GM Accessories Cash Allowance applies to eligible commercial accessories only. Exterior/interior appearance accessories and certain entertainment accessories excluded. Amounts include parts only. Labor and installation charges not included. Overview of customer program can be found at www.gmfeet.com. The 2018 Business Choice Program ends January 2, 2019. Not valid with all offers. See Dealer for details.

A BIG DEAL FOR SMALL BUSINESSES

2018 BUSINESS CHOICE PROGRAM



2500/3500 SILVERADO/SIERRA - PACKAGE EXAMPLES

Business owners receive a \$1,000 discount toward their eligible Silverado or Sierra 2500/3500 when a minimum of \$1,000 of Chevrolet or GMC Accessories is purchased.



#1 TOWING PACKAGE

- Gooseneck Hitch \$499 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- Premier Soft Roll-Up Tonneau Cover \$499 MSRP

Reg. Price: \$1,723.00
Discount: -\$1,000.00
YOU PAY: \$723.00
PLUS INSTALLATION



#2 CONVENIENCE PACKAGE

- Soft Tri-Fold Tonneau Cover \$575 MSRP
- All Weather Floor Liners, Front & Rear \$190 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- Underseat Storage \$225 MSRP
- Front & Rear Black Bowtie Emblems \$150 MSRP

Reg. Price: \$1,865.00
Discount: -\$1,000.00
YOU PAY: \$865.00
PLUS INSTALLATION



#3 CONTRACTOR PACKAGE

- TracRac® Full Frame Steel Utility Rack \$899 MSRP
- Crossover Deep Well Aluminum Toolbox \$479 MSRP
- 6" Chrome Assist Steps \$725 MSRP (Crew/DbL. Cab)
- All Weather Floor Liners, Front & Rear \$190 MSRP

Reg. Price: \$2,293.00
Discount: -\$1,000.00
YOU PAY: \$1,293.00
PLUS INSTALLATION



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SILVERADO

PROTECTION PACKAGE PDO - FLOOR LINERS & SPLASH GUARDS

PDO MSRP \$385

**Save \$40 vs. ordering
VQK and RIA separately!**



NEW LPO! PDO **PROTECTION PACKAGE**

ALL WEATHER FLOOR LINERS - FRONT & SECOND ROW (RIA)
MOLDED SPLASH GUARDS - FRONT & REAR (VQK)



*Front & Rear All-Weather Floor Liners, LPO RIA
Labor 0.1 hrs.*



*Front & Rear Molded Splash Guards, LPO VQK
Labor 1.3 hrs.*



ACCESSORIES

Just The Box!

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New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.



Street Series Ground Effects Kit for Silverado Crew Cab by AirDesign®

Personalize your vehicle with the Street Series Ground Effects Kit by AirDesign®. These Ground Effects by AirDesign® provide aggressive exterior looks with excellent fit and finish quality. Finished in an OE-approved satin black allows for out of the box installation or to be painted to your liking. Non-GM warranty. Limited warranty by AirDesign®, 3-year manufacturer's warranty.

Part # 19369099 / MSRP \$1,399.00

Borla® Trapezoid Exhaust Tips

Add a sporty appearance to your vehicle with this Performance Exhaust Tip kit (includes two tips and clamps) by Borla® in Chrome. To be used with Borla® Cat-Back Exhaust Systems and AirDesign Body Kit only. Associated Accessories, non-GM warranty. Borla® provides a 1,000,000-mile manufacturer's warranty.

- **Chrome:** Part # 19369285 / MSRP \$199.00
- **Black Chrome:** Part # 19369286 / MSRP \$249.00



Bed Net by LoadTamer™ for Full-Size and Mid-Size Trucks

LoadTamer™ Cargo Net features a cinch rope that tightens snugly, using a double-barrel pistol-grip rope lock. Tested and approved by all branches of the U.S. Military. Six sturdy carabiners offer secure perimeter anchoring. A Black nylon drawstring bag for net stowage is included. Non-GM warranty. Limited warranty by LoadTamer™ 3 year / 36,000 miles.



Part #	Part Name	Vehicle	MSRP	Install
19367357	Truck Bed 6-Foot Bed Net	2014-18 Silverado/Sierra w/Short Bed or Standard Bed 2015-18 Colorado/Canyon w/Long Bed	\$199	0.1 hr
19367358	Truck Bed 8-Foot Bed Net	2014-18 Silverado/Sierra w/Long Bed	\$249	0.1 hr

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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Bed-Mounted Sport Bar by EGR®

Fits 2014-18 Silverado/Sierra 1500; 2015-18 Silverado/Sierra HD



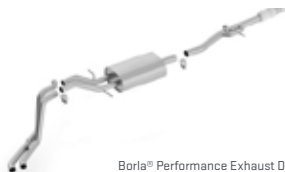
Enhance your truck's rugged off-road looks with a Bed-Mounted Sport Bar by EGR®. Crafted in durable, show-quality 3-inch diameter 304 stainless steel, the Sport Bar is designed for bolt-in installation on Silverado/Sierra 1500 and Silverado/Sierra HD pickups. Use it as the ideal platform for mounting a choice of lighting accessories or to simply enhance your truck's aggressive profile. Non-GM warranty. Limited warranty by EGR®, 3 years / 36,000 miles.

Part #: 19369201
MSRP: \$849.00
Install: 2.5 hrs

PERFORMANCE CAT-BACK EXHAUST SYSTEMS AND PERFORMANCE EXHAUST TIP KITS BY BORLA®



Cap off the aggressive, custom-tuned sound of a Borla®¹ Dual-Side Exit Performance Exhaust Kit with a sleek-looking Exhaust Tip Kit in Carbon Fiber, Black Chrome or Bright Chrome. Whichever you choose, it's the ideal finishing touch for Chevrolet full-size SUVs.



Borla® Performance Exhaust Dual-Side Exit



Bright Chrome Exhaust Tip Kit



Black Chrome Exhaust Tip Kit



Carbon Fiber Exhaust Tip Kit

PART #	PART NAME	VEHICLE	MSRP ²	INSTALL TIME
19329322	Borla® Performance Exhaust 5.3L Dual-Side Exit	2015-18 Tahoe	\$1,249	0.8 hr
19329323	Borla® Performance Exhaust 5.3L Dual-Side Exit	2015-18 Suburban	\$1,249	0.8 hr
19370086	Borla® Performance Exhaust 6.2L Dual-Side Exit	2018 Tahoe RST	\$1,249	0.8 hr
19303347	Borla® Performance Exhaust Tip Kit (2 pcs.), Bright Chrome	2015-18 Tahoe, Suburban	\$149	0.1 hr
19303348	Borla® Performance Exhaust Tip Kit (2 pcs.), Black Chrome	2015-18 Tahoe, Suburban	\$189	0.1 hr
19367179	Borla® Performance Exhaust Tip Kit (2 pcs.), Carbon Fiber	2015-18 Tahoe, Suburban	\$399	0.1 hr

19370086 - New Part # for Tahoe RST!

¹ Non-GM warranty. Limited warranty by Borla®, 1,000,000 miles. For more information, contact your dealer.

² Manufacturer's Suggested Retail Price. Tax and installation extra.

Rear Bumper Protector for 2018 Equinox & 2018 Terrain

NEW LPO! Code VTB

The Rear Bumper Protector in Stainless Steel helps protect your bumper from scratches when loading and unloading the cargo area while enhancing the vehicle's rear styling. It's easy to install and doesn't interfere with access to the cargo area.

Equinox Part # 23260442 / Terrain Part # 84202817 / MSRP \$125.00
(VTB) LPO Price \$135 / Install Time 0.1 hrs.



GMC ACCESSORIES



CHEVROLET ACCESSORIES



Performance Air Intake for 2018 Cruze

Add an element of performance-oriented style to your vehicle with this Performance Air Intake System. It looks great under the hood and includes a reusable open-element air filter, a sealed compartment and all necessary installation hardware.

Part # 84356430 / MSRP \$495.00 / Install Time 1.0 hrs.

CHEVROLET ACCESSORIES



Roof Rack Cross Rails for 2018 Regal Wagon

Add function and style to the factory roof rack of your vehicle with this Roof Rack Cross Rail Package in Black. These cross rails are removable and are the base for mounting other cargo management accessories.

Part # 39142966 / MSRP \$295.00 / Install Time 0.2 hrs.

BUICK ACCESSORIES

HARD ADDS

GM | GM FINANCIAL

Accessories that are dealer-installed on a leased vehicle carry these residualization amounts:

Option	Addition To MSRP (GM Accessories Only)
All Soft Tonneau Covers	\$150
All Hard Tonneau Covers	\$300
One Piece Painted Hard Tonneau Cover	\$450
Bed Liner – Removable	\$250
Cargo Area Protector – Interior only	\$100
Chrome Wheels up to 19 inches	\$750
Floor Mat/Liner Set – All Weather or Carpet	\$100
Fog Lamps	\$150
Headrest DVD System	\$700
In-Dash Navigation	\$700
Navigation Antenna Upgrade	\$400
Rear Spoiler	\$150
Remote Start	\$150
Running Boards / Assist Steps	\$350
Trailer Hitch	\$150
Wheels over 19 inches	\$1,500

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.



COVER THE LAST DETAIL

The 2018 CADILLAC CT6 PREMIUM CARPET PACKAGE¹

Choose interior protection that transcends mere utility. Experience bespoke design. Feel top-grade materials. Reflect on choices well-made.



THE PREMIUM CARPET PACKAGE¹ (PDY) INCLUDES:

- Front and Rear Premium Carpet Floor Mats in Jet Black, featuring secure push-and-click front driver-side anchoring and the distinctive Cadillac Crest[®] logo in contrasting color (VYW)²
- Cargo Mat in Jet Black with Cadillac Crest logo in contrasting color (W0A)

PACKAGE PRICE, INSTALLED: \$410³

FOR THE COMPLETE LIST OF CADILLAC ACCESSORIES, SEE YOUR DEALER OR VISIT CADILLAC.COM/ACCESSORIES

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

1 Package not applicable to Platinum trim level or Plug-In. Not available with W0A and VYW single-line LPOs.

2 Not for use with HK1; compatible with all other interior colors. When existing inventory is depleted, current P/N 84027306 will be replaced by P/N 84139703.

3 Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.

DISTINCTIVE SENSE OF STYLE.

Black Ice Appearance Package for the XT5



2018 Cadillac XT5 shown with Black Ice Chrome Grille, Bodyside Moldings, Fog Lamp Trim Grilles and 20-Inch 6-Split-Spoke Wheel. Preproduction model shown with optional equipment. Production model may vary.

Make a striking statement with the available Black Ice Appearance Package that includes these accessories:



Black Ice Chrome Grille

Make a dramatic entrance with a Black Ice Chrome Grille, featuring rich Black mesh accented by a distinctive bright surround.



License Plate Appliqué

Make a stylish visual departure with a License Plate Appliqué in Black Ice Chrome.



Bodyside Moldings

Combine protection and style with Black Ice Chrome Bodyside Moldings that follow XT5's chiseled body lines.



20-Inch 6-Split-Spoke Wheel

Complete the sleek appearance of the Black Ice Package with 20-Inch 6-Split-Spoke Wheels¹ in Midnight Gray.



Rear Fascia Appliqué

The Black Ice Package Rear Fascia Appliqué offers the finishing touch on an integrated overall appearance.



Fog Lamp Trim Grilles

Expand on the commanding look of the Black Ice Chrome Grille with matching Fog Lamp Trim Grilles.

PACKAGE PRICES, INSTALLED²:

Luxury Trim (1SC and 1SD), \$4,050

Premium Luxury Trim (1SE and 1SF), \$3,545

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

1. Use only GM-approved wheel/tire combinations. Visit Cadillac.com/accessories for important wheel and tire information.

2. Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.

SDAS FEBRUARY RAFFLE PROMOTION

Hit 100% of Your FEBRUARY GM Accessories Objective* and be entered in a raffle to win these prizes!

*February 2018 Accessories objectives are based on LPO and ADI to Dealer sales, ACO purchases from GM Direct
 "DO NOT COUNT" towards objective; Dealer objectives are determined by combining all divisional objectives within the BAC.



KICKER®
BULLFROG 100
BLUETOOTH SPEAKER



KICKER® BULLFROG
400 BLUETOOTH SPEAKER



CREW CAB SUBWOOFER & AMP
KIT by KICKER®



SUV SUBWOOFER & AMP KIT by
KICKER®

Dealer Objective	Hit 100% of your FEBRUARY Objective & receive 1 raffle entry to win:
\$1,000.00 - \$4,999.99	1 X 19368951 Kicker Bull Frog 100
\$5,000.00 - \$8,999.99	1 X 19368951 Kicker Bull Frog 100 1 X 19355511 Kicker Bull Frog 400
\$9,000.00 - \$19,999.99	1 X 19368951 Kicker Bull Frog 100 1 X 19303117 Crew Cab Kicker 200 Watt Powered Subwoofer & 200 Watt DSP Amp Kit
\$20,000.00-\$29,999.99	1 X 19355511 Kicker Bull Frog 400 1 X 19355507 SUV Kicker 200 Watt Powered Subwoofer & 200 Watt DSP Amp Kit 1 X 19303117 Crew Cab Kicker 200 Watt Powered Subwoofer & 200 Watt DSP Amp Kit
\$30K and up	2 X 19368951 Kicker Bull Frog 100 1 X 19355511 Kicker Bull Frog 400 1 X 19355507 SUV Kicker 200 Watt Powered Subwoofer & 200 Watt DSP Amp Kit 1 X 19303117 Crew Cab Kicker 200 Watt Powered Subwoofer & 200 Watt DSP Amp Kit

FAST START BONUS ENTRY!

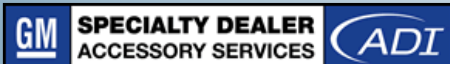
Reach 50% of your objective by February 16th and get an **additional raffle entry** in your tier! Must hit 100% to be eligible for drawing.

We have two drawings for all 5 tiers, for a total of **10 raffles!**



ACCESSORIES

Promotion ends 02/28/18. For more information, please contact your TSM or our office at the number below. Can not be combined with any other discounts or promotional offers from SDAS. SDAS reserves the right to change or cancel this promotion at any time.



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